

Social Media Policy

Purpose

We encourage the use of social media to promote activities, engage members and foster a sense of community. We use these platforms, such as Facebook and Instagram to share who is attending training, announce upcoming workshops and events and to celebrate our students and instructor's martial arts journey.

Common Sense & Judgement

It is important to always use your best judgement when using social media. If you are unsure about a post, don't share it! Respect others' feelings and avoid potentially upsetting content.

Respect & Kindness

Our online interactions should be kind, respectful and civil. Discrimination or hateful comments, including those directed at rivals will not be tolerated.

Reflection of the Club

Anything posted on behalf of **MC Kickboxing & Fitness UK** is permanent and reflects our values. Speak in a warm, approachable and professional tone, without unnecessary fluff.

Copyright Respect

Always credit creators and ensure that you have their permission to use their work. Respect copyright laws when sharing content.

Privacy Matters

Only post publicly available information. Never publish anybody's private contact details without their prior consent.

Account Security

Use an official club email for social media accounts and monitor it regularly. For private groups on social media, the admission of new members should be monitored and approved in accordance with rules. Non-members should not be given permission to access a members only social media group.

Consequences of Misuse

Failure to adhere to this policy may result in disciplinary action, including potential expulsion from the group